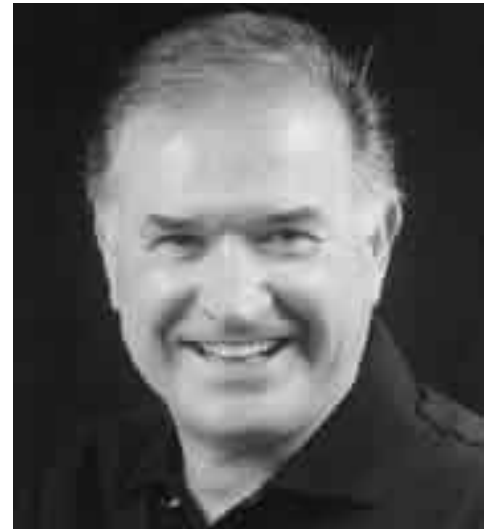


Energizing Summit Class Outline

THE 6N COMPARISON SURVEY

Andre Nizetich ABCH



1. Why we did the study.

- a) Planning the study.
- b) Selecting the colors.
- c) The instructions are different.
- d) Whose peroxide.
- e) Why Yak hair.
- f) How many colors.

2. Including OTC and retail :

- a) Is there a better haircolor.
- b) Maintaining consistency.
- c) more alike than different.
- d) Should you change?.
- e) Bottle vs Tube?
- f) Gray coverage.

3. What we learned

- a) Same shampoo for all.
- b) Micro pigments.
- c) The first comparison.
- d) Manufacturers don't like it.
- e) 6N and 6NN: double pigments or a darker color
- f) Professional vs retail.

Andre Nizetich is one of the founders of the American Board of Certified Haircolorists and is currently the President. Andre is recognized for his 'no nonsense' approach when teaching haircolor and believes strongly in the standardized curriculum of ABCH. He has written two books on haircoloring and contributed to the current certification study portfolio. He feels haircolorists need to be more knowledgeable about what they use. False information abounds in the haircolor industry. The only way to stop it is to be more educated. Listen carefully while Andre unravels the rumors of haircolor.

AMERICAN BOARD OF CERTIFIED HAIRCOLORISTS