

Energizing Summit Class Outline

ABCS OF ABCH

Mary Petillo, ABCH



1. Natural Haircolor Categories:

- a) Characteristics
- b) Undertones
- c) Examples and comparisons

2. Porosity Grading Chart:

- a) Determining and adjusting porosity
- b) Effects of color on overly porous hair
- c) Porosity Comparison for chemical services

3. Gray Card Rule:

- a) Gray concentration/distribution patterns
- b) Gray card rule for first time color
- c) Various techniques provide range of coverage

4. Rules of Natural Haircolor:

- a) Breaking the rules for fashion
- b) How the rules affect gray hair
- c) Natural haircolor demystified

5. Effective Consultations ABCH style:

- a) Natural Category, Natural Level or Beginning Level
- b) Desired Level, Desired Tone, Percentage Gray
- c) Porosity Grades

6. Conclusion

Mary has established herself as a bold imaginative thinker. The pride she takes in her work and work ethic is matched by the integrity she shows in her commitment to her clients. Mary feels haircolorists are often faced with making decisions that could be detrimental to their reputations and their clients hair. Knowing the product you are working with is essential to be successful in the demanding field of dimensional haircoloring. Mary's personality is unique and individual, to be in her class is to know her dedication. Your time will be well spent.