

Energizing Summit Class Outline

CAUTION: APPROACHING THE RED ZONE

Peter Valenti ABCH



1. The introduction

- a) Study the clients features
- b) The length of the hair.
- c) Bold or subtle.
- d) Ease her in
- e) Anticipating the result.

2. Blending red colors:

- a) Reds and blondes
- b) What colors to use on natural hair types.
- c) Red and browns
- d) Red on Red

3. Technique and patterns:

- a) Determine the pattern
- b) Preparing your tools
- c) Mix everything at once
- d) Weaving and chunking.
- e) Use the natural color wisely

4. The hands on portion

- a) Sectioning
- b) Hair length
- c) Bold or subtle.
- d) Establish a pattern.
- e) Anticipating the result.

Peter has been a Cosmetologist for over twenty years, many of those years specializing in haircolor. He is currently an educator for Redken and is part of the evaluation team for their certification program. Red hair and the challenges it offers the haircolorist is a subject he relishes. "Coloring a red haired client for the first time is one of the greatest challenges there is. You have to read the client and have a number of techniques available to ease her into a red haircolor." This interactive hands on class will have you leaving with a greater understanding of red hair and the many options of introducing that first time client to red haircolor. Peters's dedication to perfection becomes very obvious when you attend his class.

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