

# Energizing Summit Class Outline

## COLOR CONCENTRATION

*Kathy Partin ABCH*



### **1. Market research**

- a) *Get clients back sooner.*
- b) *Retention, retention, retention.*
- c) *If you do things the same you get the same results.*
- d) *Thinking outside the box.*

### **2. Client confusion**

- a) *How many perms and colors are enough?*
- b) *Peroxide, what they don't tell you*
- c) *Russians*
- d) *Film about peroxides*

### **3. Color types and brands**

- a) *Film about color application and formulation*
- b) *Start with this Summit.*
- c) *Levels 5, 6, and 7*
- d) *Why they don't work correctly*
- d) *If it were easy, everyone could do it.*

### **4. Color empowerment**

- a) *Any line any time*
- b) *Watch the economy.*
- c) *Color Zen*

*Kathy Partin, ABCH, is an advocate of the COLOR CONCENTRATION system of haircoloring. She is a salon owner and independent haircolor educator from Troy, Michigan. Her new perspective of hair-color specialization, a technically unique system of coloring hair uses any and all color lines. Prepare yourself to be blown away!*