

Energizing Summit Class Outline

FORGET YOUR DARK HAIR PROBLEMS

Ivan Castillo ABCH



1. Defining the Dark Brown category:

- a) All dark brown hair is not the same.
- b) Diverse nationalities of the Dark Brown Category.
- c) Great variety of dark brown hair.
- d) Stages of lightening of the Dark Brown Categories.
- e) Tone of the skin determines what color to wear.
- f) All dark browns fall into the winter category.

2. What makes dark brown natural haircolor difficult:

- a) Avoiding the stages of lightening that are not good.
- b) Gray reduction on dark brown hair.
- c) Covering gray without exposing undertones.
- d) What red colors are best.
- e) How different haircolors work on dark brown hair.

3. Getting dark hair blonde:

- a) The difficulty in maintaining blonde on dark hair.
- b) Decolorizing and toning the hair.
- c) Tones of blonde hair that Latinos can wear.

4. Colors not to be used in the dark brown category:

- a) Why red and orange tones have no appeal.
- b) The tone of the color is most important.
- c) Make some experiments in the salon.

Coloring dark brown hair is a speciality for Ivan Castillo — he travels the country teaching others the do's and don'ts of coloring hair in the Dark Brown Category.

Working for Wella classic division, Ivan is exposed to great challenges and questions about coloring dark hair. His is a matter of fact approach to coloring hair. He feels many do not have a complete understanding of what haircolor can and cannot do and that it is important to establish strict guidelines so we do not get ourselves into difficulty.

Ivan is considered the great teacher in solving haircolor problems. Let him help you unravel the mystery of successfully coloring dark hair.

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