

# Energizing Summit Class Outline

## CRASH-PROOF COMPUTER BOOKING

*Jim Bower*



**1. Technology and the beauty business:**

- a) The need for technology.
- b) Running your salon.
- c) A boom for both renters.
- d) Lets make comparisons.

**2. The latest innovations:**

- a) This concept makes others obsolete.
- b) No software only internet connection.
- c) Clients making own appointments.
- d) Losing business without knowing.

**3. The role of receptionist:**

- a) A \$25.00 per hour job.
- b) More than one receptionist.
- c) Knowing where you are at all times.

**4. Live demonstration on how to use:**

- a) No up front costs.
- b) No losing information.
- c) No upgrades.
- d) Use any computer.

*Jim Bower is a former salon owner who became fascinated with how technology could help the beauty business. Having gone through the nightmares of computer systems in his own salon, he partnered with some technicians to create a fool proof model for salons. This amazing system will set a new standard for computers in salons. Jim is a passionate educator who is eager to show you how you can double your haircolor business with this computer model. If you do not currently own a salon computer system, or even if you do, this system is a must see. It is rare to find a technician who was once a salon owner. Don't miss this class, its a real eye opener.*

**AMERICAN BOARD OF CERTIFIED HAIRCOLORISTS**