

# Energizing Summit Class Outline

**FORGET THE HYPE! LET'S GET REAL**

*Tom Dispenza*



- 1. Working smarter for better than ever haircolor.**
- 2. Changing a formula for longer lasting results.**
- 3. Why many typical formulas guarantee color will fade.**
- 4. “Color Tips” for:**
  - a) *Blonding without brassiness.*
  - b) *20 minute gray coverage.*
  - c) *Keeping red formulas red.*
  - d) *Working on dark natural brown.*
  - e) *Blending vs. Covering gray.*
  - f) *Changing developer for better results.*
  - g) *Eliminating typical problems.*

*Colorists travel from all over the world to learn from him. He is regarded as one of the leading haircolorists in the United States. He is Tom Dispenza and his wealth of knowledge and experience with haircoloring techniques has earned him recognition on four continents as a true Mastercolorist.*

*Tom is also the President of Worldwide Haircolorists Association, President of Chromastics Inc. and retired Worldwide Senior Manager at Clairol. Maybe you have seen him work his hair coloring magic on the Oprah Winfrey Show, The Today Show or Good Morning America.*

*But just what is his secret to creating amazing haircolors? Tom explains it this way: “Knowing how the products work is one of the most important aspects of coloring hair. There’s an entire world of coloring information and techniques that most colorists never experience.”*

*Most women today have too much work done to their hair. Color should be kept simple, yet elegant. Highlights should always be chosen to compliment the natural haircolor and gray hair should always be softly covered to enhance skin tone and eye color.*

**AMERICAN BOARD OF CERTIFIED HAIRCOLORISTS**