

Energizing Summit Class Outline

GUARANTEE COLOR AND COLOR CORRECTION

Trisha Kemp



1. Where does color go?

- a) *Fading haircolor mystery.*
- b) *Why water is important*
- c) *What constitutes Elegant haircolor?*

2. Chemicals in the water:

- a) *Chlorine.*
- b) *Changing pH of water.*
- c) *Color preserving shampoo fallacy.*
- d) *Oxidation management.*

3. Longer lasting haircolor guaranteed:

- a) *Promise your clients.*
- b) *This stuff really works.*
- c) *Change the feel of the hair.*

4. Testing your water:

- a) *Faded haircolor darkening highlights.*
- b) *You can fix it.*
- c) *Demand can be great.*
- d) *Client education is a must.*

Trisha Kemp travels the country lecturing on wellness, specifically Malibu Wellness. She is recognized as the pioneer of wellness and the use of fresh dried vitamins in the personal care industries. Trisha has been educating salon professionals on her unique approach to haircolor called Total Oxidation Management. Trisha's 16 years of experience in the salon industry has led to a better understanding of how a clients water supply and other conditions at home and in the salon determine the success or failure of coloring hair. Trisha uses entertaining demonstrations to explain how simple use of vitamins can change the way you look at every clients hair. This class is amazing.