

Energizing Summit Class Outline

KILLER CORRECTIVE TECHNIQUES

Denise M Fraser ABCH



1. Rate your challenges:

- a) *Manufacturers color chart.*
- b) *Know your natural color.*
- c) *Undertones are critical.*
- d) *Make your own color chart.*
- e) *Using your new chart.*

2. My experience learning haircolor:

- a) *Fragmented education.*
- b) *The difficulty in learning.*
- c) *So many colors, so little time.*
- d) *Where do you start?*

3. Get it right the first time:

- a) *Don't be afraid to refuse a client.*
- b) *Consultation is critical.*
- c) *Doing more than one step.*
- d) *Knowing how haircolor reacts.*

Denise M. Frasier is a whiz at haircolor. She is the mentor for all the haircolorists who are looking to become American Board Certified. Her lofty goal is to require all the haircolorists in the company to become ABCH's. She teaches in a manner so you can understand exactly how to accomplish your haircolor correction goals. She uses mannequins that are in need of correction as a means of teaching you the finer points of corrective haircolor. She says, "Corrective haircolor is one of the most challenging services you have to master in your haircolor career. It is what will define you as a true professional. What seems daunting today will become routine with just a little education, it is so worthwhile."

AMERICAN BOARD OF CERTIFIED HAIRCOLORISTS