

Energizing Summit Class Outline

KNOWING AND UNDERSTANDING BLEACHES

Craig Miller ABCH



1. Overview of class:

- a) *The various bleaches evaluated.*
- b) *Explanation of the evaluation forms.*
- c) *How past tests were conducted.*
- d) *Purpose of the tests.*

2. Mixing of bleaches:

- a) *Assignment of teams.*
- b) *Measuring the bleach.*
- c) *Amount of peroxide required.*
- d) *Texture of bleach when mixed.*
- e) *How is the bleach effected by time?*

3. Application on swatches:

- a) *Maintain consistency.*
- b) *Transparency of bleach.*
- c) *Color vs. White.*
- d) *Lifting action.*

Craig Miller is one of the true rising stars in the beauty business. With a personality as unique and individual as his look, Craig has established himself as a bold imaginative thinker. The pride he takes in his work and work ethic is matched by the integrity he shows in his commitment to his clients. Craig says, “as haircolorists we are often faced with making decisions that could be detrimental to our reputations and our client’s hair.” Knowing the product you are working with is essential to be successful in the demanding field of dimensional haircoloring. Don’t pass up this opportunity to find out about an entire cross section of powder bleaches. Compare and be certain you are using the right bleach.