

Energizing Summit Class Outline

WHEN COLORING GRAY HAIR

Pamela Pacheco ABCH



1. Gray hair evaluation:

- a) Haircolor categories.
- b) What happens when hair grays?
- c) Graying patterns.
- d) Age of client.
- e) When to color.

2. The consultation:

- a) Why are they coloring?
- b) Don't back yourself in a corner.
- c) They are stuck with it.
- d) It does not wash out.

3. Class evaluation of gray clients:

- a) Show pictures of gray clients.
- b) Point out graying patterns.
- c) Which is most apt to color.
- d) Which is least apt to color.
- e) Color charts, pros and cons.

4. Questions and Answers.

Pamela has been a hairdresser over twenty years, many of those years specializing in haircolor. She has been an educator for Matrix and L'Oreal. Gray hair and the challenges it offers the haircolorist is a subject she relishes. "Coloring a gray haired client for the first time is one of the greatest challenges there is. You have to read the client and have a number of techniques available to ease her into haircolor." This interactive class will have you leaving with a greater understanding of gray hair and the many options of introducing that first time client to haircolor. Pam's dedication to perfection becomes very obvious when you attend her class. THIS CLASS IS FABULOUS!!

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