Energizing Summit Class Outline

THIS THING CALLED COLOR

Eric Charles Mokotoff

1. How depth and Tone influence what we see.
2. Creating illusions with tonal combinations.
3. Understanding tonal compatibility.
4. Textures.
5. Points.
6. Accents.
7. Shadows.
8. Oxidative Creations vs Non Oxidative Creations.
10. Interiors Shadows and Exterior Balayage.
11. Pre-Pigmentation Re-Designed.
12. Target Pigment
13. Tools for choosing when to use color and warm temperatures.

Eric Charles Mokotoff, originally from NY is a highly sought after, passionate and creative haircolor artist and educator. Proud of his 20 years of experience as an educator, and certified by top companies such as L’Oreal, Aveda and Patrice; Eric is an active colorist, salon owner, color director/educator. In 2009 he authored and self-published the popular book THE SALON INDUSTRY BUSINESS ARTIST. Currently Eric has just launched his lifelong dream- ownership of the Hair Studio Artists Salon.